

## WHAT WE DO

Working directly with artisanal miners, DDI seeks to promote better understanding and solutions for problems that have remained unresolved since the discovery of diamonds in Africa. Our goal is for miners and their communities to become an appreciated and respected part of the diamond value chain. Through our various activities, we seek to transform the diamond's legacy of violence and chaos into a more developmentally sound enterprise where people can earn decent livelihoods in peace.

- We conduct **action-research** to influence positive policy change in governments, the diamond mining industry and in agencies and organizations interested in this sector.
- We undertake **projects** on our own and in partnership with other organizations that align with our mandate of improving the socio-economic conditions and beneficiation of artisanal miners.
- We engage in **education, policy dialogue** and **policy development** which directly affects artisanal diamond mining.

For more information, visit our website at [www.ddiglobal.org](http://www.ddiglobal.org).

## WHO WE ARE

### Board of Directors

**Ian Smillie** (Chair) *Independent Development Consultant and Author, Canada*

**Muzong Kodi** (Vice Chair) *Associate Fellow, Africa Programme of the Royal Institute of International Affairs (Chatham House), UK*

**Matt Runci** (Secretary) *President and CEO, Jewelers of America Inc. (JA), USA*

**John Lowden** (Treasurer) *Corporate tax planning and policy advisor; former partner, Ernst & Young, Canada*

**Phyllis Bergman** *President, Mercury Ring Corporation, USA*

**Andrew Bone** *Director of International Relations, De Beers Group, UK*

**Stephen D'Esposito** *President of RESOLVE and the EARTH SOLUTIONS Center and is the former President and CEO of EARTHWORKS, USA*

**Stéphane Fischler** *Treasurer, International Diamond Manufacturer Association (IDMA), Chairman International Diamond Council (IDC), founding member, World Diamond Council; Fischler Diamonds, Belgium*

**John Hall** *General Manager, External Affairs Rio Tinto, UK*

**Dr. Gavin Hilson** *Lecturer, Environmental Development, Reading University, UK*

### Executive Director

**Dorothee Gizenga**, Ottawa

### Advisory Group

DDI has created an Advisory Group of some 50 individuals in almost a dozen countries, drawn from the private sector, civil society, governments, academia and the media to assist and advise on research, projects and publications.

### Our Supporters

Past and present project support has been received from the Government of Belgium, the Government of Canada, the Government of Ireland, the Department for International Development (DFID-UK), the Tiffany & Co. Foundation, BHP Billiton, the Canadian Autoworkers, the Communities and Small Scale Mining initiative (CASM), De Beers, the Foundation for Environmental Security and Sustainability, Global Witness, Inter Pares, the International Development Research Centre, the International Diamond Manufacturers Association, the JCK Industry Fund, Jewelers of America, Partnership Africa Canada, the Rapaport Group, Rio Tinto Diamonds, the Signet Group, ARD Inc., Brilliant Earth, National PR, Eden Diamonds, and individual supporters.

*Photos: Peter Andersen, De Beers, James Nicholson and UNAMSIL*

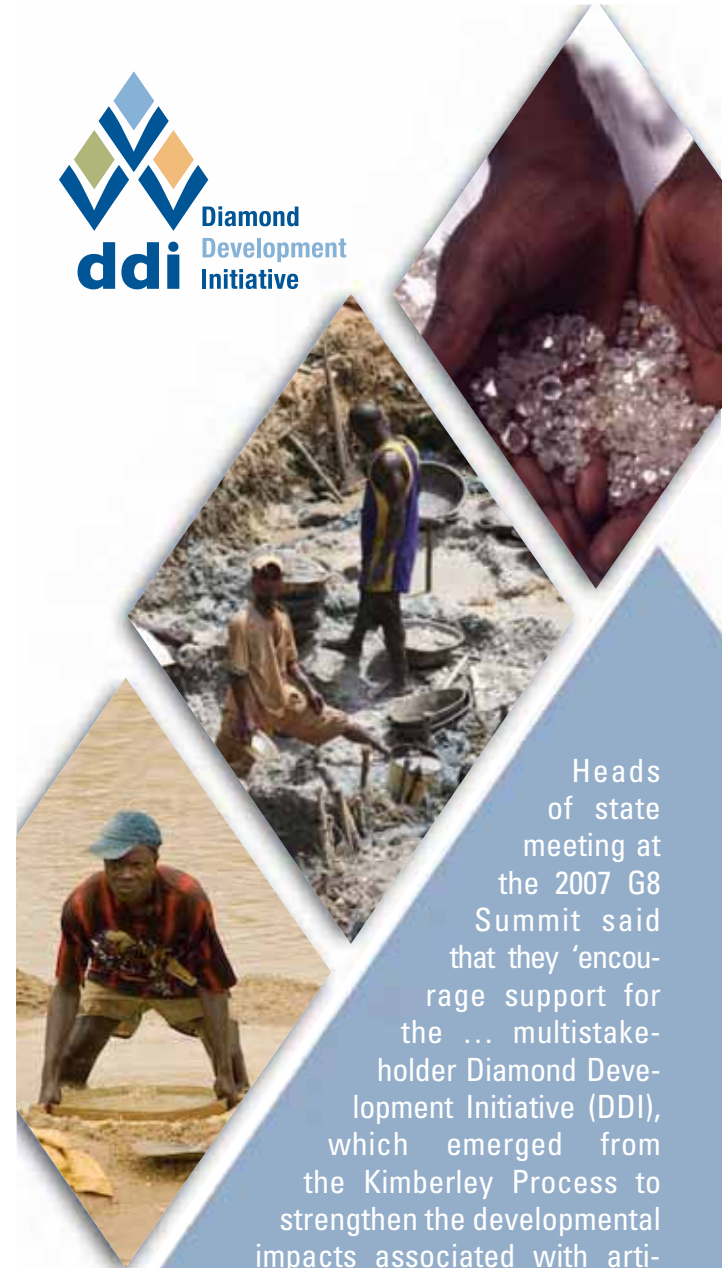


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Heads of state meeting at the 2007 G8 Summit said that they 'encourage support for the ... multistakeholder Diamond Development Initiative (DDI), which emerged from the Kimberley Process to strengthen the developmental impacts associated with artisanal diamond mining in Africa'

- *Growth and Responsibility in the World Economy, G8 Summit Declaration, June 2007*

## WHAT IS THE DIAMOND DEVELOPMENT INITIATIVE INTERNATIONAL?

More than a million African artisanal diamond diggers and their families live and work in absolute poverty, outside the formal economy, many in countries struggling to recover from the ravages of war. Most earn less than a dollar a day.

Diamond Development Initiative (DDI) is a concerted effort to address their problems, bringing civil society, governments and the private sector together in a common effort that aims to convert diamonds from a fuel for war into an engine for development.

### *DDI Mission Statement*

To gather all interested parties into a process that will address, in a comprehensive way, the political, social and economic challenges facing the artisanal diamond mining sector in order to optimize the beneficial development impact of artisanal diamond mining to miners and their communities within the countries in which the diamonds are mined.



### *DDI Objectives*

To gather and disseminate information on artisanal diamond mining;

To promote better understanding of, and improvements in:

- government mining regulations;
- distribution and marketing channels;
- organizational aspects of artisanal production;
- legitimate and transparent distribution channels;
- free and open markets for artisanally mined diamonds;

To promote wide participation in the process, including governments, donors, industry and development organizations.

There are 120,000 diggers in Sierra Leone, over 800,000 in the Democratic Republic of Congo and many tens of thousands in Angola, Liberia, Ghana, Tanzania, Brazil, Guyana, Venezuela and elsewhere. They and their families depend on diamonds.

DDI is an important development tool. We aim, through education, policy dialogue and projects working directly with artisanal diamond miners and their communities, to reduce poverty and promote sustainable development.

DDI aims to address the relationship between alluvial diamond diggers and all eight Millennium Development Goals: eradicating extreme poverty and hunger; education; promoting gender equality and empowering women; reducing child mortality; improving maternal health; combating HIV/AIDS, malaria and other diseases; ensuring environmental sustainability; and developing a global partnership for development.

### *For Conflict Prevention*

Conflict diamonds were a product of the vast areas in Africa where alluvial diamonds are mined by artisans – diggers. Rebel groups in Sierra Leone, the Democratic Republic of the Congo (DRC), Angola and elsewhere took control of alluvial diamond mining areas in the 1990s, enabling them

to pursue their wars for many years. Hundreds of thousands of civilians were killed and maimed over years of conflict. The Kimberley Process, developed over the past eight years, has created a legally binding global certification system for rough diamonds and it has helped to consolidate the peace in several African countries.

DDI is an important development-focused, conflict prevention complement to the regulatory system established by the Kimberley Process.

### *To Help Formalize the Artisanal Diamond Mining Sector*

A large proportion of artisanal diamond miners are unregistered, unregulated and unprotected, working in poorly paid, dirty and sometimes dangerous environments. Given the number of people involved, and given the half century of destabilization fostered by unregulated informal diamond economies, formalization could yield major dividends for miners, governments, the general population of diamond producing countries and the industry.

DDI aims to bring about change that will reduce chaos and instability in the artisanal diamond fields. At a minimum, diamonds could produce decent incomes for hundreds of

thousands of families, rather than unsafe, unhealthy, badly-paid piecework.

### *For Better Natural Resource Governance*

DDI aims to encourage fair and transparent management of the industry in countries where diamonds are produced artisanally, in ways that will enhance the social and economic value of diamonds to artisanal miners and their communities.

## BACKGROUND

DDI is a registered, non profit, charitable organization. It is a response to the needs that have been articulated by governments, trade unions, civil society and artisanal diamond diggers in affected countries. Preliminary discussions about the DDI concept were held in London and Accra in 2005. During 2006-7 the organization undertook its first projects. One was a study of resource flows between mine and export in Sierra Leone – in other words, ‘who exactly earns what’ along the diamond pipeline. Knowledge of who benefits from current arrangements is important to changing them in favour of diggers. This first revealing study, published along with a policy brief, was entitled Dealing for Development: the Dynamics of Diamond Marketing and Pricing in Sierra Leone.